

News Release

FOR IMMEDIATE RELEASE

Contact: Robert G. Gillio, M.D.
(717) 940-5922

Health eTools for Schools[®] and Student Health Force[®] named as the first strategic program partners by the Force for Health Foundation

InnerLink's award-winning programs to help Foundation improve children's health

Lancaster, PA – InnerLink's award-winning Health eTools for Schools and Student Health Force programs named today as the Force for Health Foundation's first strategic program partners. Forging a strategic partnership aligns perfectly with the Foundation's mission to provide innovative health solutions to students, schools, and communities through new technologies, curriculum, and programs that make healthier tomorrows possible.

InnerLink's programs help school professionals and parents reduce youth obesity and encourage students to adopt healthy lifestyles. They support the Coordinated School Health Model with high quality data and content tools that reduce administrative time, facilitate data-driven decision making, and create more patient care and education time. Student Health Force and Health eTools for Schools programs serves more than 750,000 students and school professionals annually.

"We are honored that Force for Health Foundation recognizes contributions to health promotion and disease prevention of Health eTools for Schools and Student Health Force, stated Michael K. Curley, Ed.D, Senior Vice President at InnerLink. "At InnerLink, we are committed to creating tools for the individual and professionals that advance the health of the population, one healthy choice at a time."

Providing these programs to schools will enhance the Foundation's School Nurse – A Force for Health initiative. With Health eTools for Schools and Student Health Force in place school nurses can play an even bigger role in transforming the quality and access to care for our children. Health eTools for Schools is a school health information system that enables nurses to lead the way for healthier children by coordinating care with providers. With the acquired time-savings, nurses can educate students on healthy choices with Student Health Force curriculum on demand. As web-based programs students can easily share healthy lessons with family and friends becoming a force for health.

To learn how your school can get these programs go to www.force4health.org or email info@theinnerlink.com and we will help you navigate their application process.

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About InnerLink

Headquartered in Lancaster, Pennsylvania, InnerLink, Inc., is a health and wellness company combining information technology with an impressive set of content to influence, support and document outcomes that prevent disease and promote health. Historically, the business is best known for its development and marketing of a coordinated school health portal which includes electronic student health records and online health curriculum as part of its core offering. The company also creates innovative, custom solutions for clients to enhance its core product mix and capability. For more information, visit www.theinnerlink.com.

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About Health eTools for Schools

Health eTools for Schools is an award-winning, web-based school health information system. It is designed to monitor student health and fitness parameters, help schools meet wellness mandates, and support a culture of wellness. Applauded as leading-edge, Health eTools harnesses technology with best practices to provide online resources that help the entire school community create a healthier learning environment. Health eTools is the only web-based program that affords capturing health data under the framework of the CDC's Coordinated School Health Model, a multi-disciplinary approach designed to encourage schools, families, and communities to work together to improve student health and capacity to learn. With Highmark Foundation funding, Health eTools was developed by InnerLink to enable school personnel to more effectively impact student health and wellness with access to real time data. More than 44% of Pennsylvania schools use Health eTools impacting more than 750,000 students and school professionals. For more information, visit www.healthtoolsforschools.org.

About Student Health Force

Student Health Force is an award-winning enrichment program that helps students become advocates for health, while facilitating the inclusion of health education into core subject areas through easy-to-use online health curriculum. Student Health Force curriculum is aligned with national education health standards and presented in three motivating blocks: Learn it! (knowledge), Live it! (application), and Share it! (advocacy). With online and hands on activities, it has been shown to be effective in transforming students into "health champions" for their community. Students in the program are able to influence their peers and their families becoming a force for health in their communities. For more information, visit www.studenthealthforce.com.

About Force for Health Foundation

The Force for Health Foundation mission is to create healthier lives and build stronger communities through health literacy, interventions and infrastructure leading to improved health outcomes. It supports schools, where a third of the population is a third of the time. The Foundation provides school programs that have positive effects on educational outcomes, health outcomes, as well as health-risk behaviors. As a 501(c)3 Force for Health Foundation relies on contributions and strategic partnerships from individuals, foundations, and like-minded organizations to provide evidence-based and validated health education and interventions at no cost to schools. For more information, visit www.force4health.org.